

Today the Collection is

Rowena Harris / Catherine Hughes / Mat Jenner / James Prevett

20th - 28th April
Thurs - Sat, 12pm - 6pm
or by appointment.

Bethnal Green Library
Cambridge Heath Road,
London E2 0HL

Grammatical incorrectness, gets lodged in my brain much like the scientifically mastered three-note-hook from some ad that's been brain-burrowing since 1993.

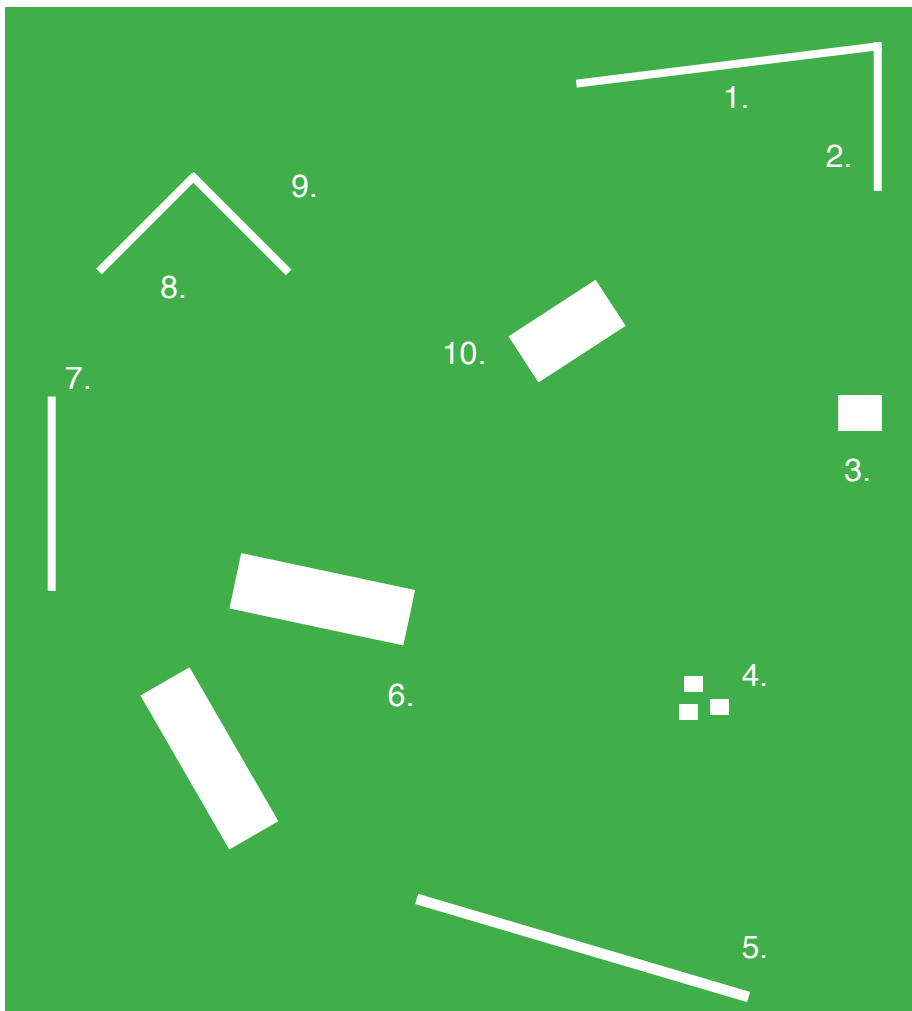
- Irritating isn't it?
- Yes. Stop it now.
- I don't think I can. It just happens.

Regrettably these ear-worms and brain-wigs are essential - buying stuff makes the world go round and so I am duty bound to spend. Undoubtedly it would be wrong to resist temptation. Not that I try very hard mind you, I am what I have become. I have been helpfully circumnavigated into myself by recommending bots sent to rescue me from cyber-space.

In front of my eyes tiny pixel images of things I truly want, appear and with a few crafted and streamlined clicks, this stuff arrives at my bricks and mortar address. These days I have very little self-will – I fail to see the point really. This morning was noticeable.

Waiting for the tube I paid unusual attention to the images before me. I stood contemplating, in elongated minutes, the linger of last nights JD, my Lavazza substitute that had yet again failed to rectify my morning body dis-function and that the team behind the Morocco advert were quite right, I would much prefer to be in Morocco then a stinking packed train.

- Over time, these repeated images and symbols become associated with either positive or negative attributes and can modify the public's evaluation of such cultural objects as people, religions, ethnic groups, and societal roles.
- Really?
- Thus, the media forms the beliefs and values of the public through media portrayals.
- I see
- The messages of the political economy commonly correlate with current economic interests.



1. **Catherine Hughes** / Livingetc (May 2012), 2012 / Aluminum, glass, magazine pages, plasterboard, wood.
2. **Catherine Hughes** / Ideal Home (May 2012), 2012 / Aluminum, glass, magazine pages, plasterboard, wood.
3. **Rowena Harris** / Capacitive Sensing (Screen Burn), 2012 / Resin, stock photo, aluminium rod, concrete.
4. **Rowena Harris** / Yes I will have fries with that, 2012 / Marble, digital prints.
5. **Mat Jenner** / Untitled, 2012/ C-type
6. **James Prevett** / Wish for it all, 2012 / HD video, digital sound, TV, stereo, glass table tops, trestles
7. **James Prevett** / Hold on to your illusions no. 2, 2012 / Digital fabric print, wood
8. **Mat Jenner** / La La La, 2012 / C-Type, Cherry Frame
9. **Mat Jenner** / Mumble , 2012 / C-type, Oak Frame
10. **Rowena Harris** / Capacitive Sensing (Double Click), 2012 / Resin, stock photo, polystyrene

<http://todaythecollectionis.hotglue.me/>

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